



**Minnesota TZD Program  
Leadership Team Meeting Notes  
Friday, Jun 3, 2022  
9:30 a.m. – 10:30 a.m.  
Hybrid Meeting**

**Participants:** Paul Aasen, Chris Ballard, Dave Boxum, Linda Dolan, Joe Dwyer, JP Gillach, Mike Hanson, Kristine Hernandez, Kammy Huneke, Mark Kinde, Annette Larson, Stephanie Malinoff, Kerry Meyer, Kristi Sebastian, Brian Sorenson, Dan Starry, Will Stein, and Jeff Tate

Guests: Rahya Geisler, DPS, Office of Traffic Safety Lisa Kons, and Melissa Hjelle

**Action items are denoted in bold.**

**Welcome, introductions, and review agenda**

Stephanie welcomed the team together, introductions and reviewed the agenda. This meeting was the first in-person meeting since February 2020. This meeting was hybrid (both in person and virtual options). There were two items added to the agenda: Project 20(22) update and an Update on the Infrastructure Bill

**Project 20(22)**

Major Dwyer updated the TZD Leadership Team on the successful Project 20(22) on its first of five saturations. Below is the results of the 3-day event.

	May 13 Friday	May 14 Saturday	May 15 Sunday	Total
Traffic Stops	279	260	247	786
Speed Contacts	203	185	214	602
DWI	4	9	1	14

**Update on the Infrastructure Bill**

Minnesota could lose up to \$100 million in additional annual federal money if legislators fail to pass a transportation bill. Currently, it is unknown if there will be a special session for this or not. Additional information in this article:

<https://www.startribune.com/state-capitol-stalemate-could-risk-federal-infrastructure-dollars/600177743/>

### **OTS - School Bus Stop Arm Camera Grant**

Rahya Geisler reported on the new school bus stop arm camera grant. They have \$10 million remaining and have completed Phase 1 and 2. This is for specific school bus companies. One of the components to the grant is they have to report on how they will do public outreach/community awareness about the cameras and school bus safety. For more information, please contact Rahya Geisler at [Rahya.Geisler@state.mn.us](mailto:Rahya.Geisler@state.mn.us)

### **TZD Traffic Safety Culture Taskforce Update**

Melissa Hjelle gave an update on the Traffic Safety Culture Taskforce.

- Teams developed with uploaded files and working journal for all to access.
- Goals identified; action plan outlined and included in the working journal.
- 9 virtual visits held thus far with meeting minutes accessible in the working journal; all ideas, suggestions, outside resources and links included.
- Traffic Safety expert Katie Fleming Vogel presented to the team her history implementing TSC and lessons learned; all coordinators have Katie's Traffic Safety Culture book. TSC Book Club will begin likely in the fall.
- Our goal is to identify a topic and create a toolkit/campaigns for our partners statewide to use.
- Each member of the team commits to contributing to the work of the project.
- The first campaign was implemented for Valentine's Day 2022!
- Next preliminary Project "Stay on the Safe Side: Stop at Red" August 1-7, 2022. Adopted from the National Coalition for Safer Roads

### **TZD Regional Workshop Debrief**

Linda Dolan reported on the evaluation summaries. The results showed the following:

- Katie/Jay, Montana State University's presentations were very well received and people appreciated the "fill in the blank" activity that kept them engaged and interested
- Attendees were thrilled to be back in person
- The "What's our goal for 2022 and beyond" was also rated high as well and several people mentioned they liked having some action items they could implement right away.
- Attendance was down approximately 30% from 2019
- 28% of the attendees were "First time attending a TZD Regional Workshop"
- Top Stakeholder Designations were:
  - Engineering 28% of attendees
  - Enforcement 16% of attendees
  - Education 12% of attendees

## **2022 TZD Statewide Conference per email**

Linda Dolan updated the team on details regarding the 2022 TZD Statewide Conference:

### **TZD Scholarships**

A brief section on the 2022 TZD Scholarships will be added to the [TZD Statewide Conference page](#) on Wednesday, June 1st. On the above page, there will be a link to [2022 TZD Scholarship page](#). This page includes a button to apply for the scholarship.

Details include:

- 70 scholarships will be given out in 2022
- Open to all Es
- For in person attendees only (not virtual)
- Pay for registration and hotel (one hotel sleeping room for two nights at one of the conference hotels if the recipient works more than 65 miles from the St. Cloud River's Edge Convention Center. All other travel expenses must be paid by the individual attendee or their employer.
- Scholarship preference will be given to individuals who meet one or more of the following criteria: demonstrate a need for financial assistance, have not attended a TZD Statewide Conference in the past, are active in TZD in their region, or can apply learnings from the conference to their traffic safety work.

### **TZD Awards**

Currently, we have received 11 awards. Please continue to encourage nominations.

Meeting was adjourned at 10:34 a.m.