

Minnesota TZD Program
Leadership Team Meeting Notes
Friday, Feb 4, 2022
9:30 a.m. – 10:30 a.m.
Virtual Zoom Meeting

**Participants:** Paul Aasen, Chris Ballard, Dave Boxum, Linda Dolan, Craig Flynn, Shawn Hansen, Mike Hanson, Kristine Hernandez, Kammy Huneke, Ken Johnson, Mark Kinde, Ray Kroll, Annette Larson, Jenna Lehti, Derek Leuer, Stephanie Malinoff, Scott McConkey, Kerry Meyer, Kristi Sebastian, and Dan Starry

Guest: Andrew Emanuele, Holly Kostrzewski, and Jessica Schleck

Action items are denoted in bold.

### Welcome, introductions, and review agenda

Stephanie welcomed everyone and reviewed the agenda. Ken Johnson recommended that the Work Zone Speed Management Study Results be on a future agenda.

### **TZD Assessment**

Holly started out the TZD Assessment discussion by asking the question: "Why do an engagement assessment?" The answer is "to help implement our TDZ vision". We do great things but we don't publish it. The TZD Assessment includes 200 questions and reports can be pulled various ways including by region, by county, or statewide. They will compare the results with the SHSP. The TZD Assessment will have:

- A. Same style of questions
- B. To be able to have new people have data
- C. Know our trends and target areas

After the assessment is completed, regional coordinators will ask communities what would work with them as they look at the assessment results and the SHSP action plans.

Jessica showed the new Valentine's Day Campaign toolkit. Interested individuals can download table tents, valentines, and other promotional material found on the TZD website (<a href="https://www.minnesotatzd.org/resources/education">https://www.minnesotatzd.org/resources/education</a>).

### **County and District Safety Plan Update**

Derek Leuer reported on a Summary of 2021/22 and HSIP Solicitation including the following:

County Road Safety Plan

- All 87 Counties have Phase 1 completed
- 16 counties completed phase 2 in 2020
- 17 counties are in process to be completed in 2022
- Phase 3 RFP end of 2022 to start more counties

# District Safety Plan

- Worked with all districts to find what they find valuable
- Crafted an RFP based on district needs and OTE Priorities (HSIP/SHSP)
- 2 consultants have been selected and work starting soon
- Discussed methodology between counties top priorities vs. state's top priorities
- They do have planned workshops with the districts

## Highway Safety Improvement Program (HSIP)

- Federally funded program dedicated to improve safety via infrastructure (for example, roundabouts)
- MnDOT manages funding
- New federal bill is slated to increase the funding by 20-30%
- Today the final project award recommendations go out
- 32 applications from district/55 applications from locals chosen (primary focus 6-inch edge lines, rumble strips, intersection lighting, intersection signs/markings, high friction surface treatment, roundabout etc.)

# TZD 2.0 Update

The TZD 2.0 consultant contract was extended six months. A part of the 2022 TZD Regional Workshops will include recommendations from the TZD 2.0 results: positive social norming and safe systems.

### **TZD Upcoming Events**

- Please register for the TZD Feb 9<sup>th</sup> Traffic Safety Hotdish Webinar
- There will be a TZD Legislative Meeting on Feb 11<sup>th</sup>
- TZD Regional Workshops
- 2023 is Minnesota TZD's 20<sup>th</sup> Anniversary

#### **Future webinars and Conference Keynote Speaker**

We are looking for topic ideas and suggestions for speakers at the upcoming TZD Traffic Safety Hotdish webinars (March 30, July 20, and November 16). We are also looking for suggestions for conference keynote speakers. Please email Linda with your suggestions.

Meeting was adjourned at 10:33 a.m.