



**Minnesota TZD Program
Leadership Team Meeting Notes
Friday, January 7, 2022
9:30 – 10:30 a.m.
Virtual via Zoom**

Participants: Paul Aasen, Chris Ballard, Dave Boxum, Joe Dwyer, Andrew Emanuele, Craig Flynn, JP Gillach, Mike Hanson, Kristine Hernandez, Kammy Huneke, Ken Johnson, Mark Kinde, Katy Kressin, Ray Kroll, Annette Larson, Jenna Lehti, Derek Leuer, Stephanie Malinoff, Scott McConkey, Kerry Meyer, Kristi Sebastian, Brian Sorenson, Will Stein, and Jeff Tate

Action items are denoted in bold.

Welcome, introductions, and review agenda

- All present introduced themselves.
- Steph reviewed the agenda; no additional items were added.

Regional Seatbelt Study

- Katy led a recent effort to talk with all TZD regional coordinators about how the regional observational seat belt studies are conducted (reminder this is a different process than the statewide process). In this process, she noticed some slight differences from region to region in collection process, data analysis, and site selection.
- The discussions led to the identification of areas of improvement to ultimately enhance the Minnesota model for regional seat belt studies.
 - Establish a consistent set of directions for collection data, and that directions are clear and concise.
 - Revisit the site selection process to ensure broad representation across the counties and regions. Currently working
- Data is typically collected once a year in spring (April and early May).

Liaisons Roles and Responsibilities

Judge Kerry Meyer gave an overview of her role as State Judicial Outreach Liaison (JOL).

- The JOL program is funded by NHTSA and administered by ABA (American Bar Association).
- MN has had a JOL since summer of 2020. About half of the states in the United States have a JOL.
- Primary role of the JOL: gather info about impaired driving and bring it back to the judges. Attend meetings, conferences, etc. Also be a resource to TZD stakeholders, including answering questions, providing resources, etc.

Scott McConkey gave an overview of the Law Enforcement Liaison (LEL) role.

- The LELs are part-time, contract employees (about 25-30 hours per week). They have no strict set of hours and are available to law enforcement personnel at all hours.
- There are four LELs across the state. All are retired law enforcement with extensive experience in the areas they represent.
 - Northeastern liaison: Frank Scherf
 - Northwestern liaison: Becky Putzke
 - Southern liaison: Scott McConkey
 - Metro liaison: Bill Hammes
- Primary role of the LEL: provide connection/resource/tools to law enforcement agencies and help them to maintain traffic safety as one of their key priorities.

TZD Updates

- 2020 TZD Regional Workshops
 - Workshops are all scheduled for in-person this spring. Each region will host their own workshop (last year some regions combined). Workshops will be held in April and May.
 - Workshops will focus on the Safe System approach and changing Minnesota's traffic safety culture/positive social norming.
- TZD 2.0
 - Discussions continue with leadership at the three agencies to talk about the draft recommendations.
 - Brian suggested two items for TZD Leadership members to think about.
 - How does your work fit into our goal of reframing TZD around cultural change and the Safe System approach?
 - Where/how/what areas could we make a difference in reducing fatal and serious injury crashes if funding was available?
- Legislative Meeting February 11
 - Virtual presentation for Minnesota legislators is scheduled for February 11, 2022.
 - Invitees included legislators and staff on the transportation, public safety, and health committees in both the House and Senate, as well as the House judiciary committee (Senate judiciary is included in their public safety committee).
 - Presentation will provide a high-level summary of traffic safety on our roads over the last two years and shed light on the crisis we are facing. Topics will include fatal and serious injury crash data, enforcement trends due to civil unrest, TZD 2.0 as part of the solution, opportunities with education and outreach.

Meeting was adjourned at 10:30 a.m.