



**Minnesota TZD Program  
Leadership Team Meeting Notes  
Friday, September 10, 2021  
9:00 a.m. – 10:00 a.m.  
Hybrid Meeting**

**Participants:** Paul Aasen, Dave Boxum, Linda Dolan, Joe Dwyer, Craig Flynn, Kristine Hernandez, Kammy Huneke, Ken Johnson, Mark Kinde, Ray Kroll, Annette Larson, Derek Leuer, Curt Mackey, Stephanie Malinoff, Scott McConkey, Kerry Meyer, Kristi Sebastian, Will Stein, Jeff Tate, and David Weeres

Guest: Scot Edgeworth, Tara Helm, Melissa Hjelle, Sue Johnson, Katy Kressin, Holly Kostrzewski, Jessica Schleck,

**Action items are denoted in bold.**

**Welcome, introductions, and review agenda**

Each member introduced themselves. We have two new members, Capt. Dwyer (MSP) replacing Capt. Jeff Huettl and David Weeres with the Motorcycle Safety Task Force.

**TZD Regional Coordinator Update**

**Jessica Schleck (SE)** Did the 14<sup>th</sup> year poster with all. Thursdays downtown Rochester and Safe City Month (500+ people per night). TZD First Responders Night at the Honkers. Traffic safety messages on Pizza boxes (6,000 boxes) across region, community engagement using wheel of distraction and seat belt convincer, Hanson crash car, JoyRide in Rice county, responsible beverage server training (3 trainings), virtual “train the trainer” 21 people already registered, SE TZD Regional dying to get home enforcement and education campaign led by the sheriff’s offices on Labor Day weekend, Speed SHSP Action Team.

**Annette Larson (South Central)** Implemented the JoyRide program and added two new communities, seatbelt convincer (700 tests so far), boy scout event coming up, SHSP Action Team active, TZD Engagement Assessment, Youth Connection article on speed, stencils, responsible beverage training, new TZD signs going up, social media pictures for pedestrian safety, multicultural grant having a difficult time finding the proper location, reviewing engineer changes and working on engaging larger corporations.

**Melissa Hjelle (Southwest)** Seatbelt convincer to many county events, safety town had been deployed out four different times and trying to add it to the curriculum, working with MN Highway Safety Driving Range (new location in Marshall) to develop programs, four dynamic speed signs out

constantly and working with law enforcement to saturate problem areas, photoshoot which included an appreciation luncheon to recognize law enforcement and first responders. They were able to use a drone to take the photo.

**Katy Kressin (West Central)** They have been using the crash cars at events and rest areas, Legionville camp for traffic safety and pedestrian safety for school patrol and bus safety, We Fest will be using message boards with traffic safety messages using the lyrics from the songs and by having a TZD tent, equipment going out, working with the ems/first responders, numerous ATV crashes in the area working on messaging, SHSP for Seat Belt Action Team and seat belt counts.

**(East Central)** Tom Nixon's position has been posted

**Tara Helm (West Metro)** Three subcommittees (impairment, speed, seat belt), working on a summit planning for Spring 2022, attended the MN State Fair with DPS, gave away traffic safety trinkets, with trivia and car seat safety, working on a corridor safety program including outreach.

**Scot Edgeworth (East Metro)** School bus arm violation traffic safety messages on buses used at parades and other events, looking at a research project for school bus safety, equipment used at events including pedal cart and seat belt convincer, seat belt persuader (100+ ride it), mini-safety town at communities, bean bag toss game (smaller for indoors), Safe Summer Nights used the pedal cart, Highway 55 corridor safety project.

**Holly Kostrzewski (Northeast)** Interviewed for four hours for an article, Be Safe book by Russell Habermann, distributes Paul Bunyan/babe stickers for people who are safe [Be Safe: Habermann, Russell: 9798459594409: Amazon.com: Books](#), expanding JoyRide, DWI an issue and working with areas to reduce the numbers, AAA gave them a small grant to support JoyRide including Festival Park.

**Sue Johnson (Northwest)** Several national night out and county fair events with seat belt convincer and other equipment, RiverFest used the Lien crash trailer, social media posts including the "I got caught", child passenger safety events, stencils in three school districts at all their schools, working with the tribal communities, mock crash, younger driver State Action Team.

#### **Update on 2021 TZD Webinar Series**

We were not able to cover this information due to limited time. Linda will email information.

#### **Update on 2022 TZD Program Team and Webinars**

We were not able to cover this information due to limited time. Linda will email information.

Meeting was adjourned at 10:06 a.m.