

Minnesota TZD Program
Leadership Team Meeting Notes
Friday, July 10, 2020
9:00 a.m. – 10:00 a.m.
Virtual Zoom Meeting

Participants: Paul Aasen, Linda Dolan, JP Gillach, Kristine Hernandez, Kammy Huneke, Mark Kinde, Ken Johnson, Derek Leuer, Stephanie Malinoff, Scott McConkey, Tom Nixon, Kristi Sebastian, Brian Sorenson, Dan Starry, Will Stein, Jeff Tate, and Scott Wasserman

Action items are denoted in bold.

Welcome, introductions, and review agenda

Stephanie welcomed everyone to the meeting and briefly checked in with the members

2020 Minnesota TZD Webinar Series

The TZD Working Group has designed a preliminary lineup of 12 webinars. Once they are finalized/approved by TZD Co-Chair the session organizers will begin contacting securing speakers and finalizing titles and descriptions. There will be a cross section of topics with all the E's represented expecting to begin on Day one of the original conference, October 20th.

Zoom is a possible platform we are considering but there has been some discussion regarding agencies banning it or having difficulties. **CTS will continue to investigate this.**

Implementation of the SHSP

We are starting to develop the action plan for the tactics, etc. in the SHSP. Kristine is working with the regional coordinators and developing a list of priorities. Paul mentioned that the National Safety Council is working on the Road to Zero campaign.

Role of Enforcement in TZD

The TZD Co-Chairs are wondering if the TZD Program should release a statement regarding the role of enforcement in TZD. There was much discussion regarding this topic. Several members are worried that law enforcement does not want any more attention and any statement might be offensive. No one has asked for a statement. Even though the Safe Routes to School network advocacy group is removing law enforcement from their program, the Minnesota Safe Routes to School is not.

Addition discussion regarding the lack of diversity on the TZD Leadership Team was mentioned. They also discussed the equity of receiving a ticket. Many people cannot afford to pay for a ticket but at the same time, that does not give them the permission to drive 100 mph.

The TZD Leadership Team is not leading police reform and that maybe by our actions (not through a statement) we will show our stakeholders how we value law enforcement. The LELs and Col. Langer have an upcoming meeting and maybe they can reinforce our stance without calling out law enforcement.

Strategic Planning

No discussion.

We tabled the additional agenda item "Handsfree and Distracted Driving Campaign" in August.

Reminder: The August 14^{th} TZD Leadership Meeting from 9:00-10:30 a.m. will be selecting the 2020 TZD Award receipients.

Meeting was adjourned at 10:06 a.m.