



**Minnesota TZD Program
Program Team Meeting Notes
Wednesday, January 29, 2020
9:30 a.m. – 11:00 a.m.
Minnesota Safety Council**

Participants: Paul Aasen, Adam Bald, Dave Boxum, Sheryl Cummings, Sheila Denton, Linda Dolan, Scot Edgeworth, Jeremy Ellison, Craig Flynn, JP Gillach, Shannon Grabow, Joe Gustafson, Bill Hammes, Mike Hanson, Tara Helm, Kristine Hernandez, Melissa Hjelle, Kammy Huneke, Nancy Johnson, Sue Johnson, Irene Jones, Katie Knutson, Lisa Kons, Holly Kostrzewski, Jane Landwehr, Stephanie Malinoff, Scott McConkey, Tom Nixon, Jon Olsen, Kristen Oster, Chelsea Palmateer, Gordy Pehrson, Mark Peterson, Michelle Pooler, Becky Putzke, Susan Robinson, Frank Scherf, Jessica Schleck, Leslie Seymour, Bill Shaffer, David Sheen, Joanie Somes, Brian Sorenson, Karen Sprattler, and Meredith Terpstra

Guests: Courtney Howard (AAA), and Don Marose (MSP)

Welcome, introductions, and review agenda

Lisa welcomed the group and asked each person to introduce themselves and what organization they represent.

TZD events calendar

Linda passed around a 2020 TZD events calendar and asked attendees to add their events to the calendar. **Linda will update the calendar and send out to the TZD Program Team.**

2020 Legislative Update/Review

Lisa asked attendees what legislative action/update they have for the 2020 legislative session. Below is a highlight of these updates:

Driver Distraction – Additional conversations going on but no additional legislative action.

CPS – No legislative update.

Bicycle and pedestrian – Significant interest in pedestrian safety, specifically Safe Routes to School, but unaware of any legislative action.

Commercial Motor Vehicle – Nothing from MN State Patrol but possibly organizational driven. Unknown at this time if they will bring any legislative action in 2020.

EMS/Trauma – No legislative update.

Engineering – Possibly pilot projects for automated speed enforcement at work zones and at schools.

Fitness to Drive – No legislative update.

Impaired Driving – There are several different areas they are looking at. One is that they must have insurance to have Ignition Interlock and another is to mandating all second time offenders must have to get Ignition Interlock.

Motorcycles – There are fewer endorsement fees and this reduces the amount of funds available for motorcycle safety training. They hope to legislatively increase the initial motorcycle endorsement fees as well as the renewal fees.

Railroad – No legislative update.

Seat belt – No legislative update.

Speed and Speed Limits – As of 2019, cities can now set speed limits themselves. Minneapolis and St. Paul are working together to determine a similar philosophy for both of their cities.

SHSP Overview

Mike Hanson and Brian Sorenson introduced the next phase of the State Highway Safety Plan which is revised every 5 years and currently being finalized in 2020. An Action Plan is drafted and the agencies would like feedback on implementation. The SHSP draft will be soon sent out for public input. There will be a matrix that shows specific strategies and 166 tactics. The matrix will show the priority tactics and timeframe. The tactics are color coded by priority and identifies the timeframe into on-going, 1-2 years, etc.

At TRB in January, they discussed the importance of using data and combining various data sets. Stakeholders will need to identify what data they need and what data they need but don't have.

They intend on identifying separate working groups for the various strategies and will report to the TZD Leadership Team with regular updates.

They hope that demonstration projects will open the door to try new things on a small scale, for example a pedestrian project.

The TZD Co-Chairs encouraged stakeholders to keep thinking outside of the box (but be mindful of our priorities) and help us get off of the fatality rate plateau.

The TZD Leadership Team is working on TZD 2.0. They acknowledge the great work TZD has done in Minnesota since 2003 but they want to see if there are newer ways to improve the program including possibly changing the TZD structure.

The new 2025 goal is 364 serious injuries and 225 fatalities. Knowing these goals will help us identify our safety goals.

Traffic Safety Culture, Impaired Drivers, Speed, Younger Drivers Pedestrian, Older Driver, Commercial Vehicle and Automated Speed Enforcement, Motorcyclists are some of the strategies identified in the SHSP Action Plan.

Stakeholder Round Robin Discussion

CPS - They will be offering scholarships to all technicians to go to the 2020 TZD Statewide Conference and will be awarding car seats occupant assessments.

Impaired Driving - 27,427 DWIs in 2019 preliminary number. E-charging helping. 2020 All-star Twins game will be July 9th, and nominations are being accepted between Feb27 -March 20.

Gordy Pehrson – Teen Driver Commissioners Advisory Taskforce is going to have their first meeting soon. Concept to bring people from diverse backgrounds together to discuss priority issues and make recommendations to DPS Commissioner. Downfall....if they suggest legislation or rule changes, they warn the members that it might take a long time. The goal is to reduce teen involved fatality and crashes. The taskforce includes 2 teens, commercial and school driver educators, law enforcement, public at large, etc.

Stephanie Malinoff at the University of Minnesota will be the chair of TRB safety committee and reminded members the University is a great resource/connection for research if an agency or company needs assistance.

The Metro TZD Regional Coordinators are trying to get all 8 metro counties to have a coalition.

Sue Johnson, NW TZD Regional Coordinator - March 10 is the Teen TZD event in NW and she is working with counties without coalitions to start their own coalition.

Mark Peterson – AAA Mini-grant applications available for \$500. The deadline is March 2nd, AAA received a request in 2019 from a bus company to put Go-Pros on their school buses to catch stop arm violators. AAA Prom kick off is Mid-February. It is a free program for high schools and they receive \$200 worth of info. AAA might be a sponsor for the Twins game. AAA MN/Iowa will be working with AAA Minneapolis with the 100th year School Safety Patrol anniversary. AAA is happy to be a part of the Teen Driver Commissioners Advisory Taskforce.

Kristine Hernandez– She is working with all of the TZD Regional Coordinators on the 2020 TZD Regional Workshop agendas. Drafts will be posted shortly. SHSP information will be presented at all of the 2020 TZD Regional Workshops.

Meredith Terpstra – AAA Minneapolis is work with the School Safety Patrol 100th anniversary, will be sponsoring a CarFit event on May 3, have Hennepin County grants available in 2020, will be offering various moped classes, and will be releasing research from national foundation soon regarding drugs and driving.

Scott McConkey – He has been working with the Marshall Coalition, they are working together Highway 14 border to border project, and looking to start a project for Highway 19.

Joe Gustafson – Washington County is working with a new Minnesota crash data retrieval system called MN CMAT (Crash Management Analyst Tool). It has been very successful to date.

Craig Flynn – E-grants will now be led by Kristen Oster. Louisiana is requesting MN CMAT.

Shannon Grabow – Park the Phone will soon be available from DPS.

Kristen Oster - She will still be safe Roads lead until someone else identified, Safe Roads AND Safe Routes to School will work together.

Melissa Hjelle – All 14 counties in the SW regions have coalitions. There will be an annual MnDOT event at Breezy Point (more information, ask Melissa).

Sheila Denton – They are looking for CPS technicians and will be offering multiple classes across the state. They are also looking for additional CPS instructors.

Holly Kostrzewski – Traffic Safety Culture project will be completed in July, they are working with UMD professor developing an app. The app makes a beep when drivers depart from their lane. They are focusing on people with older vehicles. NE statistics reveal that impaired crashes are 50% drugged and 50% alcohol. Methamphetamine, not opioids, are the problem in NE. High number of pedestrian deaths in NE, especially in Duluth.

JP Gillach – Minnesota's construction kickoff is March 12.

David Sheen – Hennepin County will have their first fatal review committee. They intend on starting with county roads.

Michelle Pooler – They are working on developing a pedestrian plan including a demonstration project and continue to work with safe routes to school.

Sheryl Cummings – There have been an increase in railroad crashes. They want to reach more people especially during the international rail safety week. They are increasing law enforcement efforts at railroad crossings and are interested in working with local communities.

Joanie Somes – Joanie manages the older driver grant that focuses on the Driver Orientation Screen for Cognitive Impairment (DOCSI) tool which is available to law enforcement to help determine if an older driver is cognitively impaired and the signs and symptoms to look for.

Bill Hammes – Reminded people that extra enforcement will be out this Sunday for the Superbowl.

Becky Putzke – She attended the DRE graduation and mentioned that many graduates were from NW.

Tom Nixon – Tom will be speaking at Lifesavers on dynamic speed signs developed to change driver behavior. He mentioned that the roadway HEAT program was successful when law enforcement was present. Now, they want to figure out how to extend this because speed increased when law enforcement was not present. Tom suggested inviting additional businesses on the Program Team to share information.

Jessica Schleck – SE is doing a pilot program with speed monitors which just track data (not display speed). The units are \$3000. As of October 2019, every county in SE has a coalition. They have conducted several fatal reviews. There will be a Flood Run for motorcycles again and a regional seat belt challenge. They hope each county will send a high school team to the seat belt challenge.

Jon Olsen – Jon mentioned the drug database for commercial vehicles was changed from random testing to 50% of all drivers must be tested every year. Nationally, in the first 2 ½ weeks of the new ruling, almost 3000 drivers tested positive for drugs.

DVS update - Driver Exam office is working with the House of Representatives on the high rate of no shows for the drivers ed test. They also want to develop a plan to help reduce the 45% fail rate for the driver's test. Currently, the majority of those who fail the test are over 18 years old (they are not required to take drivers education. They are reviewing privatized drivers education and drivers test but are concerned about fraud.

Scot Edgeworth – He is working with Minnesota State Patrol to get *Lasting Impact: Life without Logan* in more high schools. They are hoping to get Carver County Coalition started.

Chelsea Palmeteer – In 2019, the preliminary number of fatalities in Minnesota was 354 and 19 fatalities in 2020 to date. The traffic records assessment just wrapped up.

Dave Boxum – DPS Communications office is working on the Park the Phone campaign, planning extra enforcement for 1 year anniversary of the Hands-Free bill signed August 1, 2019 and mentioned that they will have new creative for distracted driving in April, and working on traffic safety messages for the Superbowl.

Don Marose – There were 277 law enforcement officers DRE certified from 117 agencies. They also received a mini-grant for another DRE school in Minnesota.

Jeremy Ellison – St. Paul will be continuing the Stop for Me campaign, adding 10 more trained officers on pedestrian safety. They are also working with Safe Routes to School and distracted driving research from a NHTSA grant. They continue working with the speed limit changes, extra enforcement, and education.

Lisa's quote...

Every minute someone leave this world behind. We are all in "the line" without knowing it. We never know how many people are before us. We cannot move to the back of the line. We cannot step out of the line. We cannot avoid the line. So, while we wait in line –

Make moments count.

Make priorities matter.

Make the time.

Make your gifts known.

Make your voice heard.

Make the small things big.

Make someone smile.

Make up.

Make peace.

Make sure you tell people they are loved.

Make sure you have no regrets.

Make sure you are ready.

Make today the best day ever!

Meeting was adjourned at 11:33 a.m.