



**Minnesota TZD Program
Leadership Team Meeting Notes
Friday, June 5, 2020
9:00 a.m. – 10:00 a.m.
Virtual Zoom Meeting**

Participants: Paul Aasen, Dave Boxum, Linda Dolan, Craig Flynn, JP Gillach, Mike Hanson, Kristine Hernandez, Kammy Huneke, Mark Kinde, Holly Kostrzewski, Ken Johnson, Derek Leuer, Stephanie Malinoff, Scott McConkey, Brian Sorenson, Tony Spector, Dan Starry, and Will Stein

Guest: Lisa Kons

Action items are denoted in bold.

Welcome, introductions, and review agenda

Stephanie welcomed everyone on the virtual call and did a brief check in with everyone.

TZD Program Updates

TZD 2.0

The RFP is on the commissioner's desk for signature. TZD Co-Chairs are planning on informing stakeholder groups (for example, regional coordinators) on the status of the RFP. They hope to hire a consultant who has traffic experience and organizational structure experience. They hope to get the RFP out by late summer. They recommended removing "Outdoor dining" and adding ADA provisions, parking, outside lanes, and sidewalks. Funds from FY20 have been spent. They hope to use 164 funds in FY21 but may be able to move funds forward.

SHSP

The SHSP is finalized but on hold waiting for final signatures. Brian will be sharing information about the SHSP to the regional coordinators and Safe Road Grantees and unfunded coalitions.

Stakeholder Breakfast and Program Team

The Stakeholder Breakfast and Program Team Meeting will be on Wednesday, July 22. Lisa Kons mentioned that the Minnesota Safety Council is unable to host events so the Program Team meeting and Stakeholder Breakfast will need to be virtual.

Kristine Hernandez is in the process of ordering a TZD logo backdrop for webinars (blue with repeating TZD logo).

The topic for the July 2020 TZD Stakeholder Breakfast is verbal de-escalating tools. Col. Langer will be moderating and Donelle Hintermeister will be presenting. The webinar will be hosted by MnDOT's Central Office studio.

Statewide Conference

The TZD Co-Chairs will be discussing today after the TZD Leadership team meeting if the 2020 TZD Statewide Conference will be in-person or virtual. A decision must be made by July 15th. There were 47 concurrent session submitted and the top sessions will be determined by the TZD E-leaders and their teams.

The TZD Leadership Team members discussed their thoughts on whether the conference should be held in-person or not. The majority of people recommended a virtual conference in 2020 due to social distancing and concern for participants' safety. They agreed if the conference was virtual we shouldn't charge a fee.

Awards

Currently there are four Enforcement Star awards, two education star awards, two Kathy Swanson awards, one media (may switch category) award. We need more nominations. Please reach out to your partners and ask if they have anyone they would like to nominate. **Linda will change the deadline for award submissions from June 19 to July 1st.**

Street Light Data

They collected street light data and are looking to add it to google maps. MnDOT wants to find customers for the ClearGuide data. It will cost \$100,000+ for access but well worth it. Costs are needed to justify the expenditure.

Distracted Driving Campaign

The Distracted Driving campaign will be combined with the one year anniversary of the Hands-Free bill in August. Media buyers recommend the campaign last for three weeks. They need to be very sensitive about the messages so it is not counterproductive. They want to partner with other agencies including the Minnesota Safety Council. Lisa will meet with communications office to discuss.

This is Holly's last meeting. Thanks, Holly, for all your service and creative ideas. Next month we welcome Tom Nixon on the TZD Leadership Team.

Meeting was adjourned at 10:09 a.m.