

Addressing Over Service of Alcohol:

Place of Last Drink

Presented by:

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North Memorial Medical Center





POLD

Place of Last Drink (POLD) documents where an offender or victim in an alcohol incident consumed their last drink. Through providing information on problem trends, retailers will be able to improve serving practices, and eventually reduce alcohol-related incidents in the community.

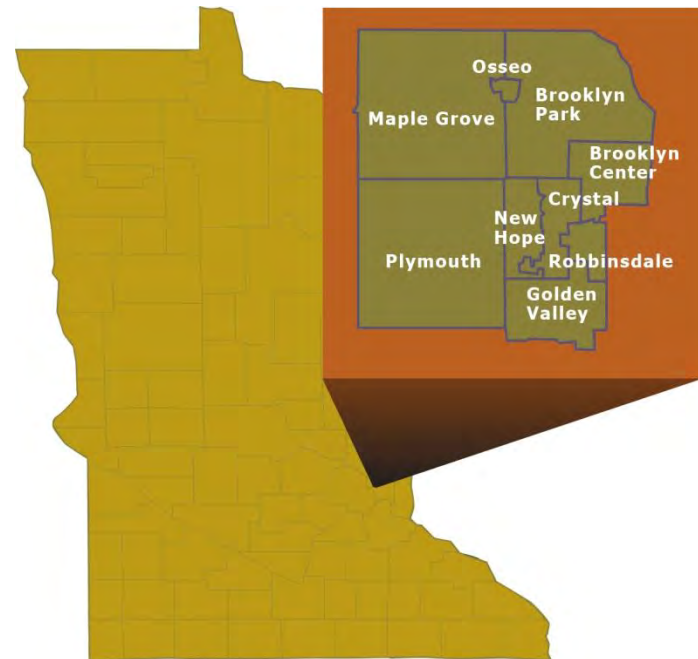


poldsystem.com



Setting the stage for POLD

- Partnership for Change
- North Memorial Medical Center
- Concern about young adult alcohol use, including of legal age
- Chiefs' interest in having information about and addressing over-service





Setting the stage for POLD

- POLD is a collaboration among law enforcement departments and health care professionals in Minnesota
- Founding departments:
 - Brooklyn Center Police Dept – Sgt Patrick Toohey
 - Osseo Police Dept – Chief Shane Mikkelson
 - Plymouth Police Dept – CRO Jim Long

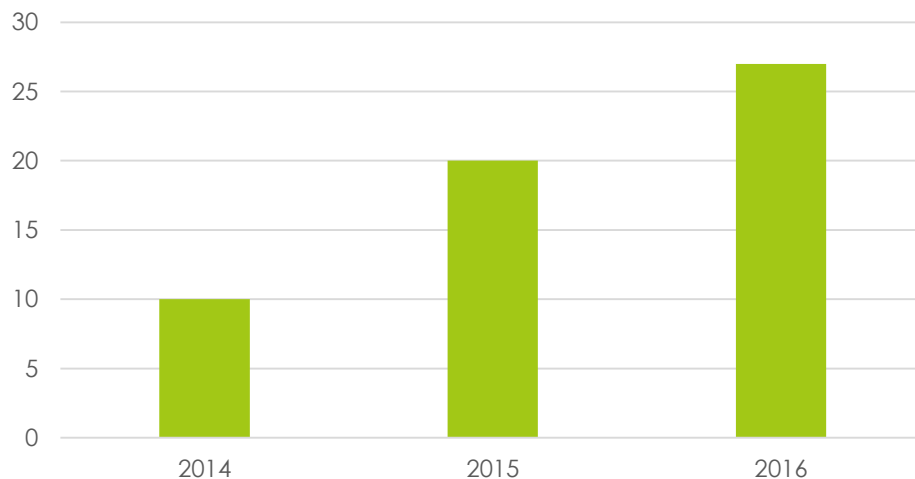




Setting the stage for POLD

■ Currently **27** participating agencies (cities and counties)

Total Participating Agencies, by year



*As of November 2016

2014:

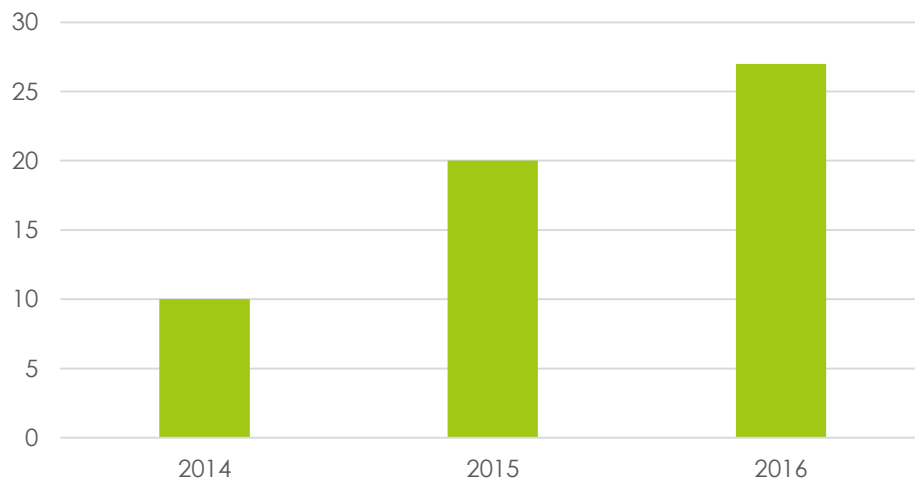
Brooklyn Center
Brooklyn Park
Crystal
Golden Valley
Mankato
State Patrol, W Metro
Osseo
Plymouth
South Lake Minnetonka
White Bear Lake



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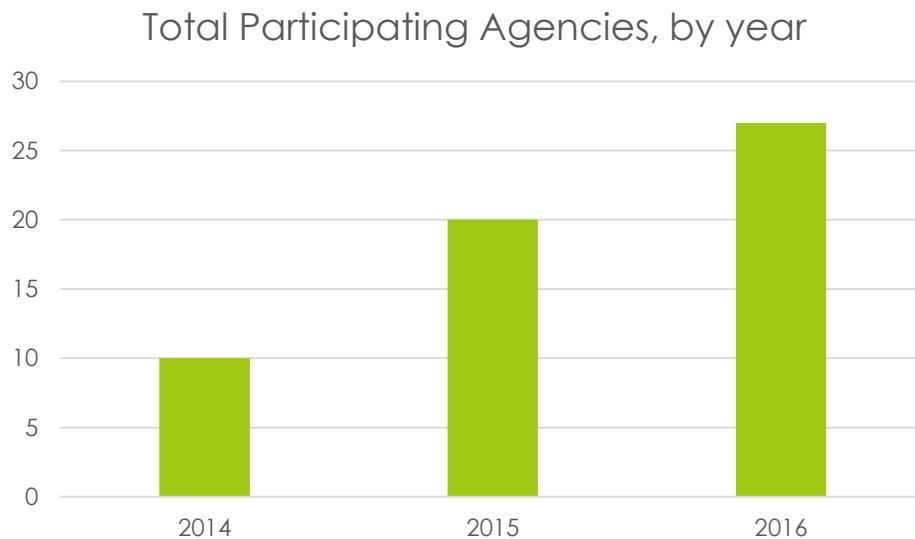
2015:

Champlin
Chaska
Edina
Maple Grove
New Hope
Oakdale
Robbinsdale
Wayzata
West Hennepin DPS
West St Paul



Setting the stage for POLD

- Currently **27** participating agencies (cities and counties)



2016:

Baxter
Brainerd
Buffalo
Dakota Co
Nisswa
St Louis Co
Stearns Co

*As of November 2016



Offense Types Collected

- POLD information is collected in any event in which the officer believes alcohol played a factor:
 - Court Violation
 - Disturbance
 - Domestic Assault
 - DWI
 - Medical
 - Mentally Disturbed
 - Ordinance Violation
 - Physical Assault
 - Robbery/Theft
 - Sexual Assault
 - Underage Consumption/Possession
 - Other



POLD System

- The information is either entered by the responding officer or a designated employee (officer direct or single-point)



Helping Retailers Put a Cork in Over Service

[HOME](#) [ADD CASE](#) [CASE HIST.](#) [HUD](#) [REPORTS](#) [RESOURCES](#) [USERS](#) [CONTACT](#) [ABOUT](#) [LOG OUT](#)



Place of Last Drink (POLDSYSTEM.NET) is an initiative to identify patterns of alcohol use that lead to law enforcement response and calls for service. Over time, collecting this information will allow departments to identify patterns and areas of concern.

Login

Learn More

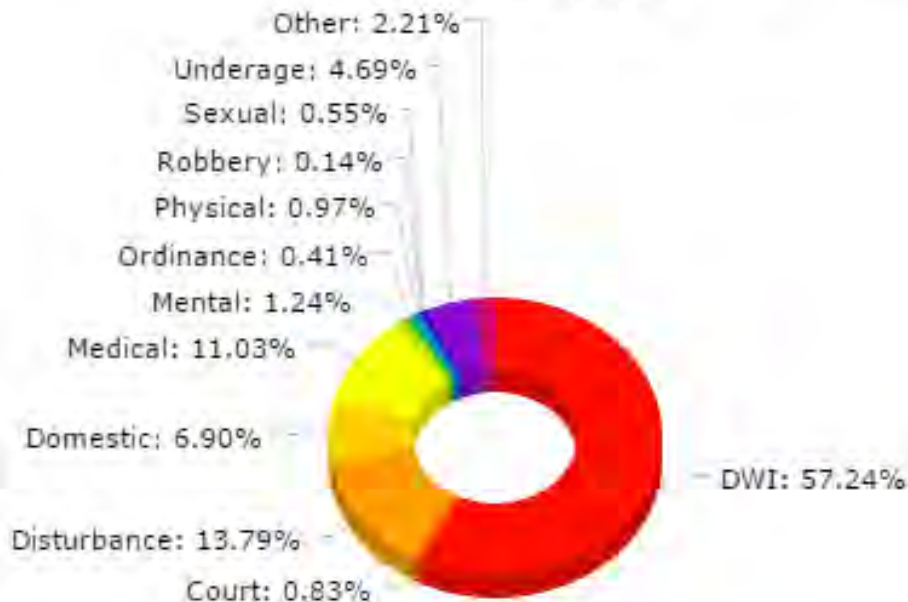


Heads Up Display (HUD)

- HUD automatically and immediately displays POLD entries by offense and location type:

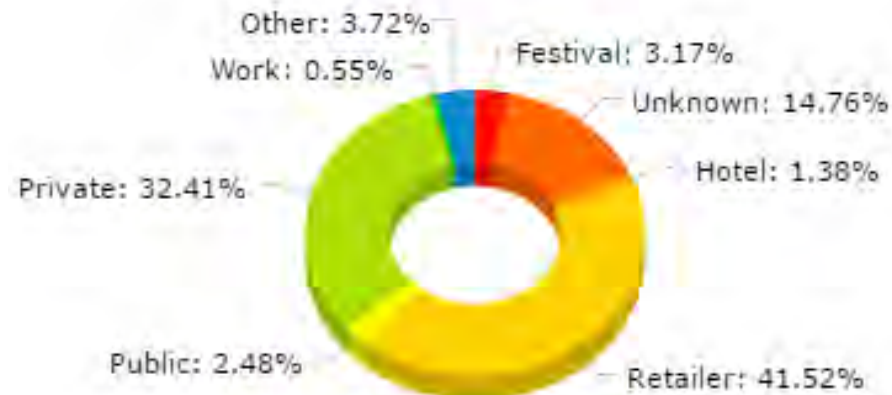
POLD entries by: Offense Type

within the last 120 days



POLD entries by: Location Type

within the last 120 days





Reports

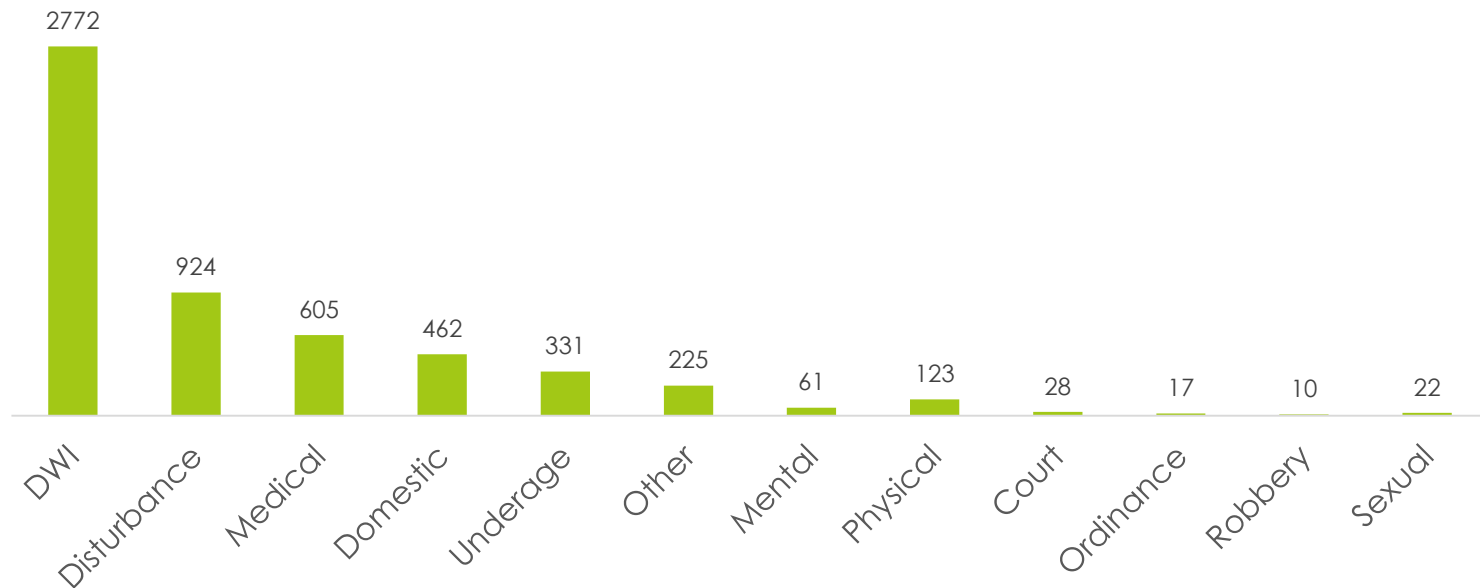
- Case reports for your department:
 - All cases, detailed
 - All cases, public (removes Medical)
 - Cases by officer
 - Entries by retailer

- Jurisdiction reports:
 - Other departments reporting your establishments were place of last drink
 - Your officers, outside your jurisdiction
 - Your officers, your jurisdiction



POLD Snapshot: Offense Type

Offense Type, Number of Entries
January 11, 2014 – November 15, 2016

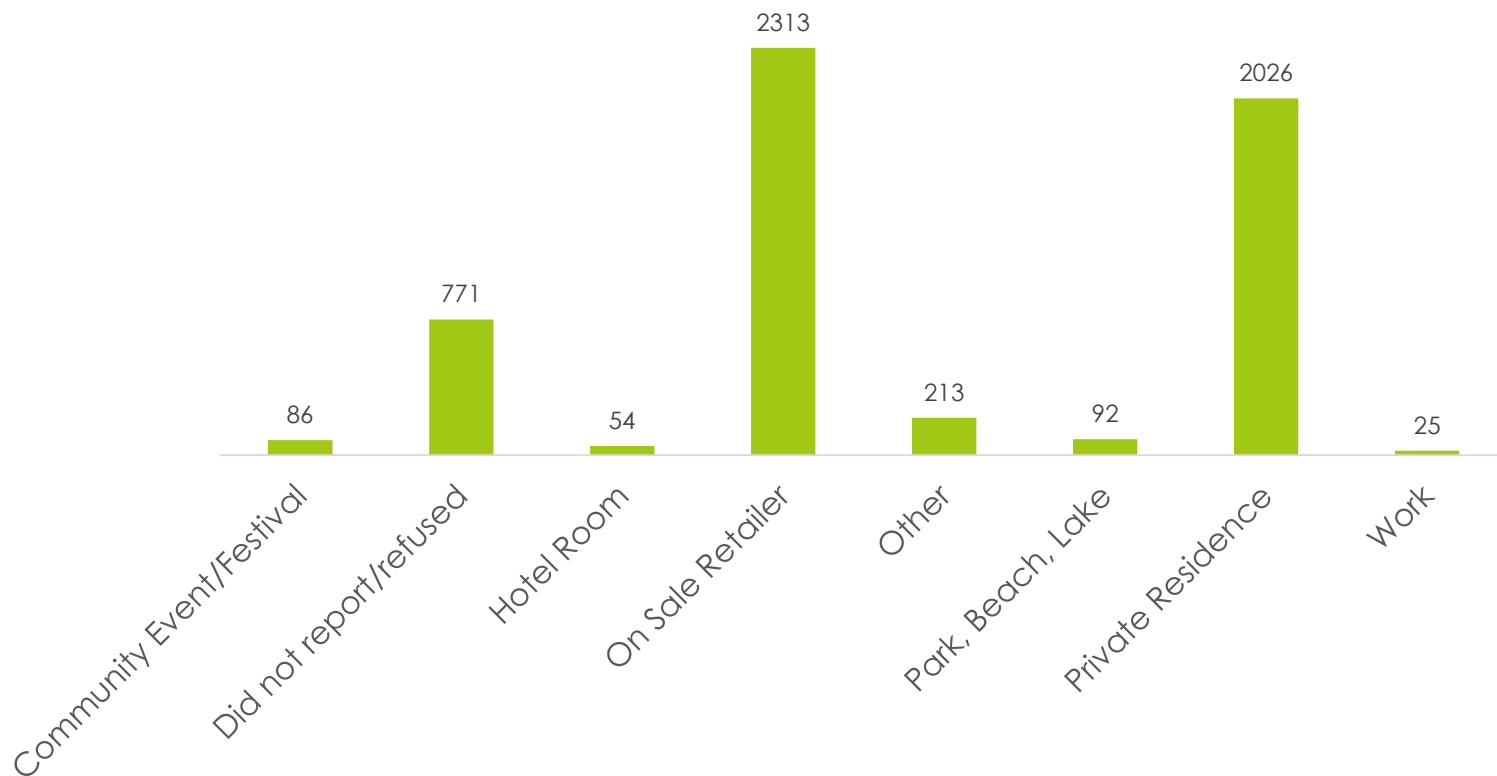


Added Offense Types in August 2015: Mental, Robbery, Court & Ordinance Violation



POLD Snapshot: Location

Location Type, Number of Entries,
January 11, 2014 – November 15, 2016





POLD Snapshot

January 11, 2014 – November 15, 2016

Total number of entries: **5,580**

Average BAC: **0.17** (1,526 entries no BAC/refusal)

BAC Range: **0.006 – 0.59**

Average age: **35** (139 entries no age listed)

Age Range: **13 – 96**

Female: **29.89%** (DWI only entries: **29.4%**)

Male: **66.67%** (DWI only entries: **67.71%**)

Total number of injuries: **631**



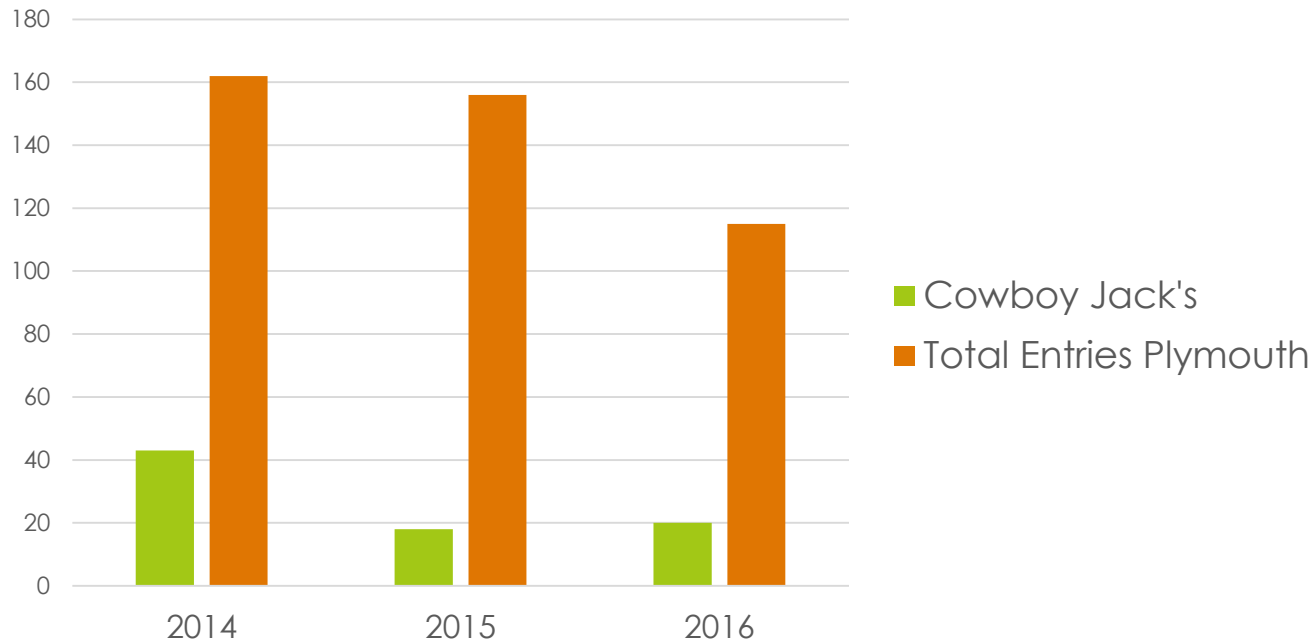
Outcome: Plymouth

- Plymouth Police Department:
 - Started collecting data on **February 20, 2014**
 - Sent **30 letters** to on-sale alcohol retailers on April 30, 2014
 - As of November 15, 2016, **433 total cases** entered into the system
 - **81** calls for service where alcohol played a role and suspect listed Cowboy Jack's as place of last drink (most after midnight to 0300)
- Resolution approval: Condition of Cowboy Jack's liquor license



Outcome: Plymouth

- In 2014, Cowboy Jack's accounted for **26.54%** of POLD entries
- January 27, 2015 City Council Meeting
- Dropped to **11.54%** in 2015 (**17.39%** in 2016 as of November 15)





Outcome: Excelsior

- South Lake Minnetonka Police Department:
 - Started collecting data on **April 10, 2014**
 - As of November 15, 2016, **579 total cases** entered into the system

- City Council passed an **alcohol policy** in January 2016
 - Establishments required to come before the council and explain mitigation plans if POLD entries at or above 0.20 BAC
 - Sliding scale based on seating capacity
 - Provides amnesty for self-disclosed incidents



Outcome: Mankato

- Mankato Police Department:
 - Started entering data in **July 2014**
 - As of November 15, 2016, **1,224 total cases** entered into the system
 - Use data for education and enforcement techniques with on-sale retailers
 - Identified a gap within the system for education and enforcement with off-sale retailers
 - Created internal city policies and a sliding scale to determine actions against a liquor license



Partnerships

- Never listed as POLD: publically recognize
- Seldom list as POLD:
 - Informational call so managers can address the issue
 - Recommend training
- Frequently listed as POLD:
 - Meeting with police department or designated city official
 - Provide statistics
 - Insist on training
 - Set timeline for improvements
 - Potential for license penalties, suspension, or revocation
 - Undercover observations (RAVE)

R.A.V.E.

Program Training

Brian Kringen
Minnesota Department of Public Safety
Alcohol and Gambling Enforcement



RAVE Program

Retail

Alcohol

Vendor

Education/Enforcement

History of R.A.V.E.

- AGED began formulating a plan with the Minnesota State Patrol and the Anoka County DWI Task Force in early 2008.
- Support was given by the Minnesota State Patrol & the Anoka County DWI Task Force.
- Roll-out was set for September 2008.
- 8 AGED staff working in 2 person teams.
- Result = 30% decline in DWI arrests in 12 months

The Plan:

- To modify vendor and customer behavior by:

Education and Enforcement

MN Stat. 340A.501

Responsibility of Licensee

- **Every licensee is responsible for the conduct in the licensed establishment and any sale of alcoholic beverage by any employee authorized to sell alcoholic beverages in the establishment is the act of the licensee for the purposes of all provisions of this chapter.**

MN Stat. 340A.502

Sales to Obviously Intoxicated Persons

- **“No person may sell, give, furnish or in any way procure for another alcoholic beverages for the use of an obviously intoxicated person”.**

Initial R.A.V.E. Planning:

Tailor to own specifications

- Support from political entities/agencies
- Assure penalties are in place (civil/criminal)
- Identify and train teams
- Encourage R.A.V.E. to include all aspects of law enforcement:
 - DWI's, Domestic, Crashes, Vandalism, etc.
- Trained to train (AGED education component)

Introduction to Vendors

“Building your Foundation”

- Visit all licensees (in person or letter)
- Speak to licensee and explain process
- Offer education
- Distribute handouts packet
- Assure that penalties can/will be assessed

DPS - AGED News Release

MINNESOTA DEPARTMENT OF PUBLIC SAFETY



Alcohol and
Gambling
Enforcement

Emergency
Communication
Networks

Bureau of
Criminal
Apprehension

Driver and
Vehicle
Services

Homeland
Security and
Emergency
Management

Minnesota State
Patrol

Office of
Communications

Office of Justice
Programs

Office of Traffic
Safety

State Fire
Marshal and
Pipeline Safety

NEWS RELEASE

Andy Skoogman, Director of Communications

**FOR IMMEDIATE
RELEASE**

January 16, 2009

CONTACT:

[Dennis Smith](#), 651-201-7569

RAVE WORKS WITH LIQUOR LICENSEES TO REDUCE OVER-SERVING, RELATED TRAFFIC CRASHES AND DWIS

*Pilot Program Focuses on Education, Coincides with Law
Enforcement Periods*

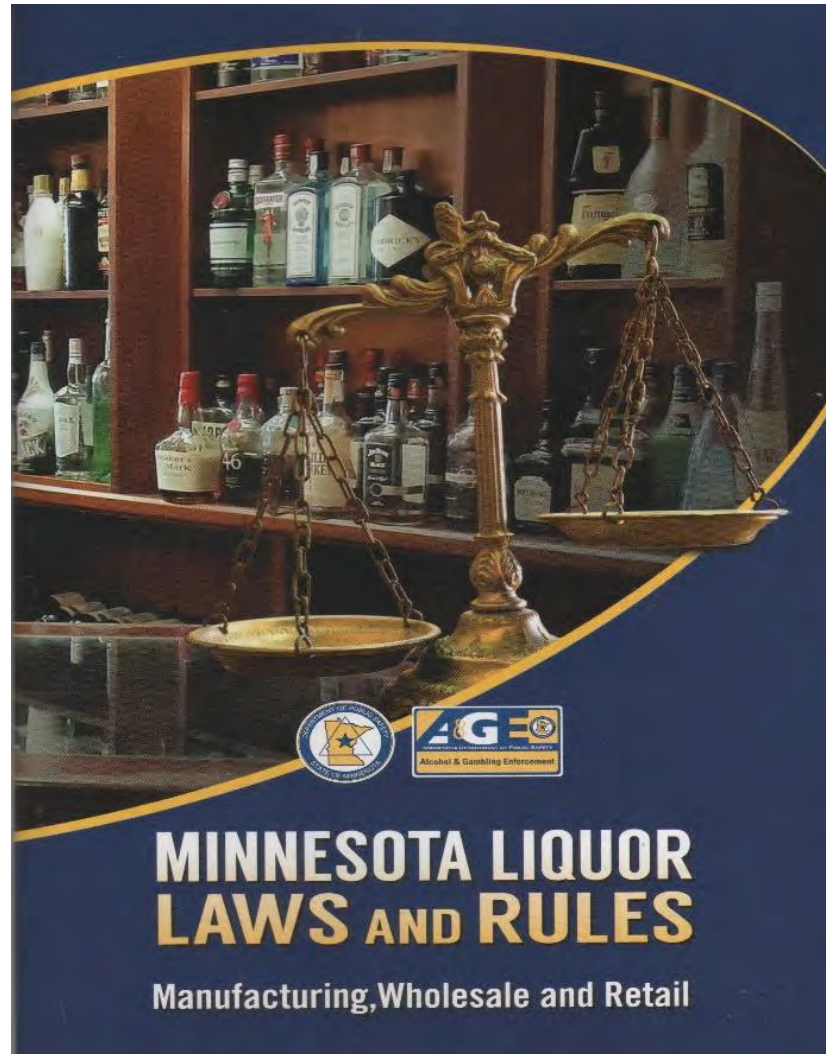
ST. PAUL — The Minnesota Department of Public Safety (DPS) Alcohol and Gambling Enforcement Division (AGED) recently conducted RAVE (Retail Alcohol Vendor Enforcement), a pilot program focusing on educating liquor licensees to prevent service to intoxicated persons in an effort to reduce alcohol-related traffic crashes and DWI arrests.

Begun in September 2008, RAVE has been coordinated with the State Patrol, and county and local law enforcement agencies participating in NightCAP and Safe & Sober efforts in Anoka, Ramsey and Wright counties. The counties are among the state's 13 deadliest for impaired driving and will see additional DWI patrols in 2009.

Coinciding with concentrated impaired driving enforcement, AGED agents visited nearly 100 licensed liquor establishments to introduce RAVE. The agents notify owners of local enforcement efforts, review statutes on sales to intoxicated persons, and offer server training assistance. AGED agents also provided educational material, including public service posters and material detailing liquor laws.

AGED agents respond to reports of possible over-service based on DWI arrests where the driver had an alcohol concentration of 0.16 or more (twice the legal limit), or in cases in which an arrested person indicated the establishment where they last consumed alcohol. Agents subsequently provide licensees with a second copy of statutes on sales to intoxicated persons and again offer server

Rules Booklet



MINNESOTA LIQUOR LAWS AND RULES

Manufacturing, Wholesale and Retail

Last call is your call.

Sell and serve
responsibly.

Retail Alcohol Vendor Education/Enforcement
efforts are active in your community educating
liquor licensees to prevent service to
intoxicated persons.



Visit Licensees

- Explain R.A.V.E.
- Provide copies of the pertinent statutes
- Provide material for posting
- Discuss the liabilities with over service
- Discuss other responsibilities of a licensee and server
- Provide server training (AGED)

Conducting RAVE

- Can be done per agency decision:
 - Proactive Observation
(visit all licensees)
 - Reactive Observation
(based on POLD data, complaints, prior problems etc.)

RAVE Observation



Licensee RAVE Visits

- **Work in two person teams in a plain clothes capacity (consider familiarity of business staff to LE personnel)**
- **Buy cover, if necessary**
- **Find a location to observe as much as possible**
- **Observe for 30-45 minutes**
- **Document observations and findings**

Over serving/minor access witnessed?

- Identify Server
- Cite server or warning issued (per policy)
- Alert licensee (if present or other method)
- Document observations
- Report findings to LE and regulatory authorities (per policy)
- Offer/require staff education
- Other requirements (per policy)

Post Observation

- Adhere to department/program policies
- Adjust RAVE policies as department sees fit
- Treat all businesses fairly and uniformly
- Keep civil government advised as the program progresses.
- Media involvement?
- Recognize vendors complying with POLD/RAVE expectations.

POLD / RAVE checklist

Preliminary Contact

- Visit made to all alcohol licensed businesses in area providing handout introductory information
- Speak to licensee to discuss planned operations
- Discuss general concerns of over serving and youth access
- Assure willingness to work with all businesses to assure compliancy with law
- Offer server training if not already trained (all staff)
- Assure all involved that penalties will result (criminal/civil) if found to be serving illegally

Place of Last Drink (P.O.L.D.)

- On all types of calls, consider alcohol involvement (establish threshold ie .16)
- Identify business named as over serving establishment (if possible)
- Complete information to data base
- Alert R.A.V.E. team for response (if business is in your service area)

Retail Alcohol Vendor Enforcement (R.A.V.E.)

- Team (2) enters business undercover
- Team observes business practices (20-30 mins)
- Identification of over serving, youth access, ID checks
- Completion of observation form (phone app)
- Cite/warn server (per policy)
- Speak to licensee (if possible)
- Complete data base information
- Involve city/county authority
- Media?



The Goal:

- Work in partnership with liquor licensees to:
 - ✓ **STOP the service of alcohol to obviously intoxicated and/ or underage persons.**
 - ✓ **Decrease driving while intoxicated arrests.**
 - ✓ **Reduce the number of alcohol related traffic deaths, crashes and crimes.**

Forms/Reports

- Observation Reports
- Vendor Letter
- Shift Assignments

NAMES/SUBJECTS

Status: **A** – Arrested **C** – Cited **D** – Detox/Hospital **E** – Employee/Server **M** – Manager/Owner **O** – Other **S** – Suspect **W** – Witness

NAME: _____ DOB: _____ STATUS: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: (H) _____ (C) _____ (w) _____

Check all descriptors that apply:

- Odor of Alcohol
- Reddened/Bloodshot Eyes
- Watery/Glassy Eyes
- Slurred Speech
- Slow Speech
- Mumbling/Incoherent
- Staggering
- Using objects/people for balance
- Lying Down
- Asleep
- Unconscious
- Belligerent
- Agitated/Profanity
- Combative/Fighting
- Crying
- Vomiting

Additional Information:

Did agents observe person order drink? _____

Did agents observe person drinking? _____

PBT Value: _____

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Additional Information:

Did agents observe person order drink? _____

Did agents observe person drinking? _____

PBT Value: _____

DATE

To alcohol retailers in the City of _____:

The _____ Police Department along with the Partnership for Change coalition will launch its Retail Vendor Education and Enforcement (RAVE) program in (date). The purpose of the RAVE program is to promote responsible and safe alcohol service and consumption and to work in partnership with the licensed beverage industry to reduce the number of alcohol-related traffic crashes and crimes.

RAVE efforts are being conducted in northwest Hennepin County with other police departments and cities. RAVE is based on a program begun by the Alcohol & Gambling Enforcement Division (AGED), Minnesota Department of Public Safety in September 2008.

We are providing you with this packet that includes introductory information about RAVE and a booklet on Minnesota liquor laws and rules. We have also provided information about upcoming Responsible Beverage Service trainings available.

During RAVE, trained teams including a sworn law enforcement officer will make unannounced visits to liquor establishments to monitor and observe selling practices with particular attention to these liquor laws:

§340A.501 Responsibility of Licensee.

Every licensee is responsible for the conduct in the licensed establishment and any sale of alcohol beverage by any employee authorize to see alcohol beverages in the establishment is the act of the licensee for the purposes of all provisions of this chapter except section 340A.701, 340A.702, and 340A.703.

§340A.502 Sales to Obviously Intoxicated Persons

No person may sell, give, furnish, or in any way procure for another an alcohol beverage for the use of an obviously intoxicated person.

The _____ Police Department looks forward to working with your business and the licensed beverage industry to achieve these goals. Please contact _____ at _____, if you need further information about the RAVE program. For further information on licensing and statutes, visit www.dps.state.mn.us/aged or the _____ City Code at www._____.

RAVE Shift Assignment

Date: _____ Shift Start _____ Shift End _____

RAVE Agents: _____

Cities to Visit: Brooklyn Park (Shift Supervisor _____)

Brooklyn Center (Main Contact _____)

Osseo (PD Tel: 763-424-4616. Check in with on-duty officer before starting visits)

The shift supervisors in Brooklyn Center, Brooklyn Park, Osseo, Maple Grove, and Plymouth have been notified of this RAVE shift. The RAVE team may be contacted if an issue of over service is identified by officers on patrol.

Retailers To Visit on This Shift

Brooklyn Park

- | | |
|---|---|
| <input type="checkbox"/> Angenos – 3060 Brookdale Dr. | <input type="checkbox"/> Kelly's 19th Hole – 8432 Noble Ave. |
| <input type="checkbox"/> Applebee's – 7901 Brooklyn Blvd. | <input type="checkbox"/> Lemon Grass Thai – 8600 Edinburgh Ctr Dr. |
| <input type="checkbox"/> Broadway Pizza – 8525 Edinbrook Crossing | <input type="checkbox"/> Mad Jacks – 8078 Brooklyn Blvd |
| <input type="checkbox"/> Brunswick Zone – 7545 Brooklyn Blvd. | <input type="checkbox"/> Minneapolis Marriott NW – 7025 Northland Dr |
| <input type="checkbox"/> Buasavanh – 7324 Lakeland Ave. | <input type="checkbox"/> Palmer Lake VFW – 2817 Brookdale Dr. |
| <input type="checkbox"/> Clubhouse at Edinburgh – 8700 Edinbrook Crossing | <input type="checkbox"/> Roasted Pear – 9690 Colorado Ave |
| <input type="checkbox"/> Elks Lodge – 2875 Brookdale Dr. | <input type="checkbox"/> Sammy Perella's – 9750 Schreiber Terr. |
| <input type="checkbox"/> Fiesta Cancun – 1408 85 th Ave. | <input type="checkbox"/> Thanh Vi Restaurant – 3023 85 th Ave. |
| <input type="checkbox"/> General Pancho Villa – 7978 Brooklyn Blvd. | |

Plymouth (Optional-Can be done 5/22, 5/29, or 6/11)

- Cowboy Jack's – 4120 Berkshire Ln N
- Lucky's 13 Pub – 3000 Harbor Ln N

Questions?

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