

COMMUNITY ENGAGEMENT STRATEGIES
for
POINT OF
IMPACT
Teen Driver Safety
Parent Awareness Programs

<p>Chief Steve Mortenson Elko New Market Police Department</p>	
<p>Trooper Joe Dellwo Minnesota State Patrol</p>	
<p>Gordy Pehrson DPS Office of Traffic Safety</p>	

Goals & Objectives:

By the end of this session, you will:

1. *Know more about the Point of Impact Program*
2. *Understand the importance of law enforcement participation*
3. *Learn how it can work as a community-based effort*
4. *Have resources & motivation to participate in or implement POI in your community*



Losing a Loved One

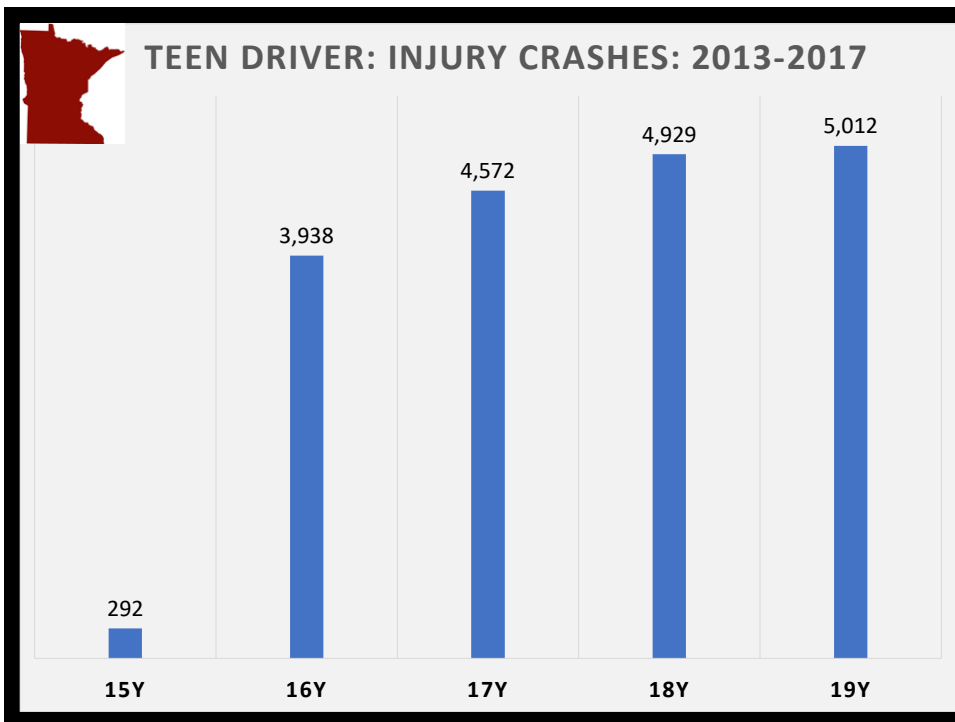
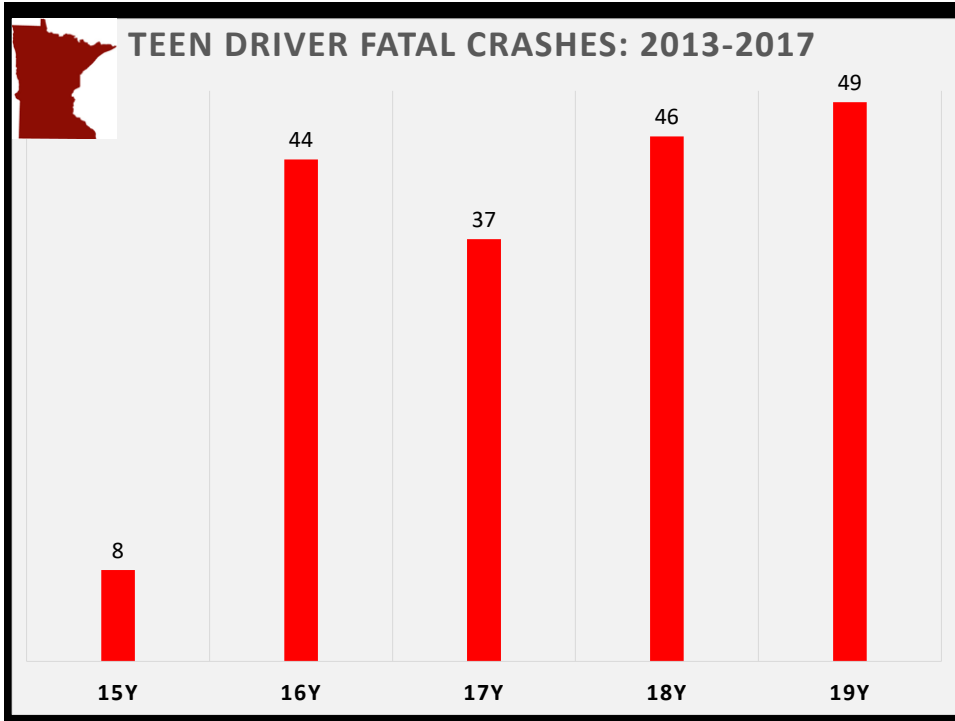
A wife who loses a husband is called a widow.

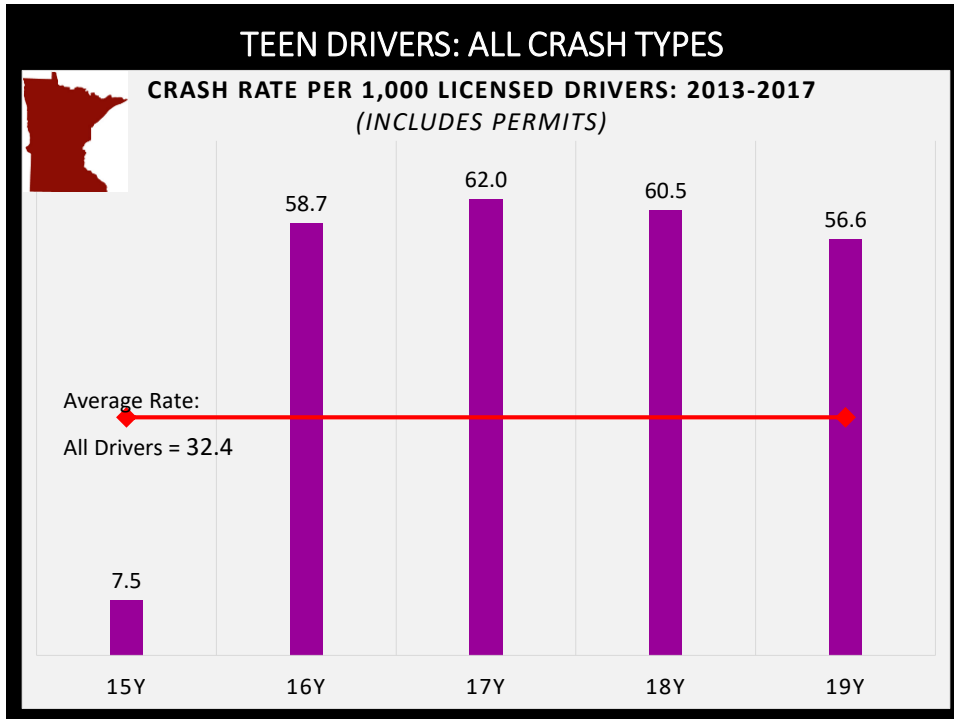
A husband who loses a wife is called a widower.

A child who loses his parents is called an orphan.

*But there's no word for a parent who loses a child;
that's how awful the loss is!*

Jay Neugeboren; An Orphan's Tale





Graduated Driver Licensing (GDL)

Stage 1 — Learner's Permit, Age 15:

- Minimum: 6 Months
- Adult Supervision: 50 hours, 15 night
- **NO CELL USE:**
- Seat Belt Use: EVERYONE, EVERYTIME
- Not-a-Drop (alcohol)
- No Tickets or Crashes

Violation or Crash = 6 months start over



Graduated Driver Licensing (GDL)

Stage 2 — Provisional License, Age 16:

First 6 Months:

- No driving **Midnight – 5 a.m.** without adult 25+
- No more than **1** Passenger under age 20
- Passenger exceptions: Parent, siblings
- **NO CELL USE**
- Everyone buckled up
- Not-a-Drop (alcohol)



Graduated Driver Licensing (GDL)

Stage 2 — Provisional License, Age 16:

NEXT SIX MONTHS:

- ~~No driving **Midnight – 5 a.m.** without an adult 25 years or older~~
- No more than **ONE THREE** passengers under age 20
- *Passenger Exceptions: With Parent, Siblings*
- No Cell Use
- Not-a-Drop (alcohol)
- Everyone Buckled Up

**POINT OF
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Consequences:

Same as other traffic violations -

- \$150 - \$200 Court Fines
- On Driving Record
- Higher Insurance Costs
- Possible License Suspension

Experts on young driver behavior agree that:

- ✓ Parents are the primary enforcers of Graduated Driver's License (GDL) restrictions.
- ✓ Parents must know the laws, and understand their correlation with high-risk teen driving behaviors.
- ✓ Effective parental involvement makes a difference in reducing young driver crashes.

Unfortunately, many parents are not adequately informed.

Driver Education Providers are required to offer a “*Supplemental Parental Curriculum*” to any parent/guardian who chooses to receive it.

Must:

1. Be 90 minutes;
2. Be provided in the presence of a driver educator;
3. Provide information on:
 - ✓ *graduated driver licensing*
 - ✓ *novice driver safety risks*
 - ✓ *adult influences of novice driver behaviors*
 - ✓ *additional resources*

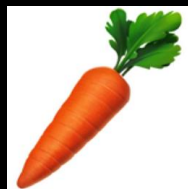
MS 171.0701

Supervised Driving Log

Submitted when taking the provisional license road test.

1. Driven under the supervision of a licensed driver at least 21 years of age for no less than 50 hours, at least 15 of which were at night.
2. Dates & lengths of driving time.
3. Signed by primary driving supervisor.

With a “certification of supplemental parental curriculum” the hours are reduced to 40; at least 15 at night.



VS.



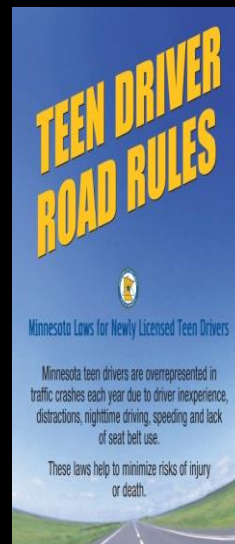
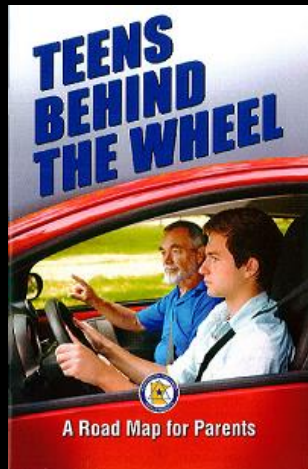
MS 171.055

POINT OF IMPACT

PROGRAM MODEL:

- ✓ Classroom Setting
- ✓ Enforcement Participation
- ✓ Short Video
- ✓ Useful Handouts
- ✓ Customizable
- ✓ Emphasize:
 1. *Teen Driving Risks*
 2. *Parental Involvement*
 3. *Supervised Driving Experience*
 4. *Management After Licensure*

PARTICIPANT HANDOUTS & MATERIALS



ots.dps.mn.gov

PARTICIPANT HANDOUTS & MATERIALS

A. Withdrawal of Parental Consent / Voluntary Surrender

- I am requesting that Driver and Vehicle Services cancel the driving privileges of the above-named child, who is under age 18.

Helping Your Teen Become a Safer Driver

- Before Your Teen is Driving.....
- During the Pre-License Learning Stage.....
- When Your Teen is Licensed.....

Positive Parenting is Ideal

- HIGH Nurturance.....
- HIGH Expectations.....
- HIGH Respect.....

PARTICIPANT HANDOUTS & MATERIALS

Supervised Driving Log

Date	Day Minutes	Night Minutes	Total Minutes	Skills Practiced
1/1/19	90	30	120	gravel roads, merging

Parent/Teen Driving Contract

As a new driver I promise to:

1. Always wear my seat belt and require all passengers to do so.
2. Never drive after consuming alcohol or drugs.

As your parent/guardian I promise to:

1. Be available for practice on a variety of road types and driving conditions.
2. Be available to pick you up if it's not safe for you to drive or ride.

PARTICIPANT HANDOUTS & MATERIALS

Sample Insurance Quote

MALE, Good Student, Age 16				
	Clean Record	One Ticket	One Crash	DWI
Monthly Cost	\$170	\$225	\$240	\$630
Yearly Cost	\$2,040	\$2,700	\$2,880	\$7,560

FEMALE, Good Student, Age 16				
	Clean Record	One Ticket	One Crash	DWI
Monthly Cost	\$150	\$200	\$215	\$570
Yearly Cost	\$1,800	\$2,400	\$2,580	\$6,840

Parent/Teen Driving Resources

Online & Print Resources

MN. DPS/OTS www.ots.dps.mn.gov

Children's Hospital of Philadelphia
www.teendriversource.org

Video Resources

AT&T – Texting

www.youtube.com/watch?v=DebhWD6ljZs

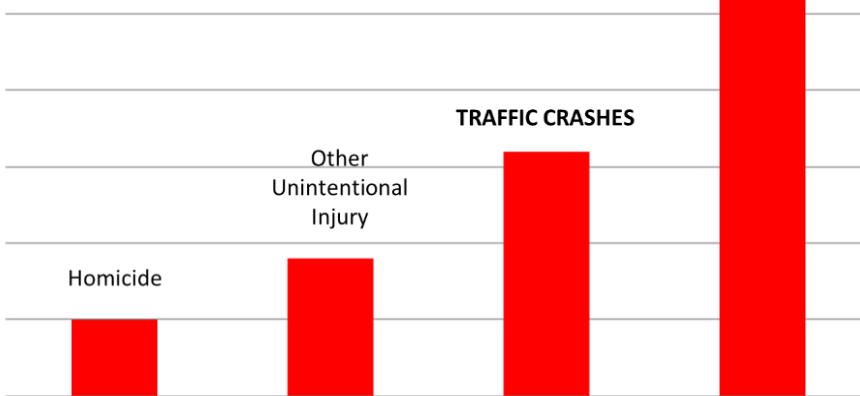
Crash Prevention Skills Training

MN. Hwy. Safety & Research Center
www.mnsafetycenter.org

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Crashes: The Second Leading Killer of Minnesota Teens

Minnesota Teens: Ages 15 - 17



Source: Minnesota Department of Health

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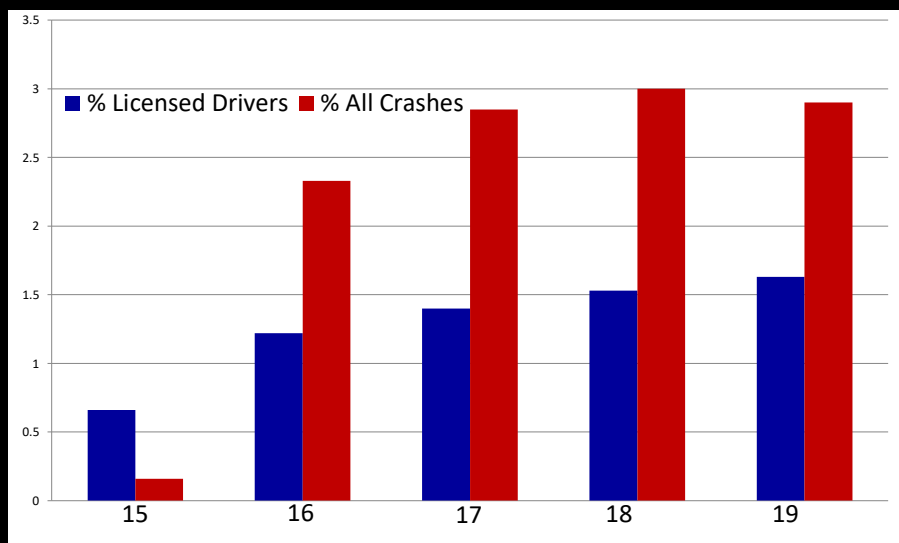
Crashes: The Second Leading Killer of Minnesota Teens

Facts:

- 16-19 year olds are overrepresented in crashes
- Greatest risk of death is during the first year of licensure
- 85% of teen deaths and nearly 60% of teen injuries occur in **Greater Minnesota**

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Minnesota Teen Crashes





Teen Driving Risks

What we can't control:

- “Invincibility”
- Peer pressure
- Brain development

“Good” kids make mistakes and crash, too.



Teen Passengers

Young passengers increase fatal crash risk:

- Increases **44%** with **one** passenger under 21
- **Doubles** with **two** passengers under 21
- **Quadruples** when carrying **three or more**

Source: AAA Foundation for Traffic Safety

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Adult Passengers

Adult passengers reduce the risk of teen deaths:

- For 16 & 17 year old drivers, the risk of being killed **drops by 62%** when driving with someone age 35+, compared to driving without any passengers.

Source: AAA Foundation for Traffic Safety

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Steps to Reducing Teen Crashes

Practice many hours in different conditions and environments:

- Weather — rain, snow, etc.
- Road types — city, highway, interstate, rural two-lane roads.



Insurance & Legal Responsibilities

Sample Insurance Quote: Parent's Policy: 2012 Ford Focus Sedan

MALE, Good Student, Age 16				
	Clean Record	One Ticket	One Crash	DWI
Monthly Cost	\$170	\$225	\$240	\$630
Yearly Cost	\$2,040	\$2,700	\$2,880	\$7,560

FEMALE, Good Student, Age 16				
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Benefits of Positive Parenting

Teens With Involved Parents:

- 1/2 as likely to crash
- 2x more likely to wear seat belt
- 71% less likely to drink & drive
- 30% less likely to use cell phone when driving

Compared to teens with less-involved parents



Steps to Reducing Teen Crashes

Make decisions based on
SAFETY
 over convenience.

Law Enforcement Participation

- Shows Community Interest / Involvement
- Trusted / Respected Messenger
- Explain Laws
- Share Appropriate Stories / Events
- Answer Questions



EXAMPLE RECENT TEEN INVOLVED CRASH

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Minnesota Laws

Laws are “minimum standards”:

- Guide and support parents
- Parents should set additional family rules
- Following through with consequences is very important

Make decisions based on
SAFETY
over convenience.

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Keeping Your Teen Safe

It's essential that you:

- Practice with your teen; **even after they're licensed**
- Discuss driving risks and responsibilities
- Set family rules that minimize risks
- **Follow through with consequences when the rules aren't followed**

POINT OF
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A Community-Based Opportunity

Beyond the Driver Education Model



Point of Impact Teen Driving Program

A free presentation for students 14-18 & their parents.

Thursday
April 5th

Presentation
6:45-8pm
Doors open at 6:30pm

ENM Library
110 J. Roberts Way
Elko New Market

Information
952-461-2777

Win a day at



Sponsors:

Traffic crashes are the second leading killer of Minnesota teens. The Elko New Market Police Department and the Chamber of Commerce hope to minimize these tragedies in our community by hosting the Point of Impact teen driving program for parents and their teens. The program, developed by the Minnesota Department of Public Safety (DPS) Office of Traffic Safety, will be presented by Gordy McPherson, DPS, and Police Chief Steve Mortenson. Attendees receive a certificate of completion.

Enjoy complimentary pizza and pop.

Pre-registration requested by April 3.
Register: www.ENMChamber.org

Brought to you by:



QUESTIONS?

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Chief Steve Mortenson

Gordy Pehrson

CONTACTS

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